**Urgent Email About Last Minute Webinar**

**Subj:** Urgent Webinar About Today’s Market!

Hi, [recipient name],

We’re living in one of the most volatile markets since 1987. You might feel anxious about what’s going to happen with your retirement. We understand!

That’s why [advisor name] of [advisor firm name] wants to help. We’re hosting an urgent webinar to talk about what’s happening in the market and what you can do to help shield against the downturns.

If you have any questions or feel uneasy about your finances, we urge you to sign up for our webinar or contact us directly. This is an incredibly important conversation that you don’t want to put off.

Attending this webinar is a great first step to feeling better. Just click the button below to sign up!

[Button] Webinar Registration — [day, date, time]

You can also contact us directly at [advisor phone number]. We would be happy to talk with you and help you however we can!

We hope to see you online!

[advisor name]

[advisor disclosure]

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